

ALAN CREECH

GRAPHIC DESIGNER

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R E S U M E

Work Experience

Freelance Graphic Designer

8/2007 - Present Lexington, KY

I have worked as a freelance Designer - for clients in different parts of the United States designing logos, websites, business collateral, blogs, newsletters, etc.

Graphic Designer/Art Director

3/2004 - 8/2007 Cre8tive Group, Wilmore, KY

I was hired as a Senior Designer/Art Director for an in-house contract at *Lexmark International*. I work with another designer as a team in conjunction with a Creative Services team in the Marketing dept. of the business printers and services division. My work there was all print design: trade show direct mail, brochures, posters, high-end promotional pieces, etc. I worked in this setting for three and a half years.

Assistant Director of Communications - Graphic Design

5/1997 - 3/2004 Asbury Theological Seminary, Wilmore, KY

Acted as creative director in the communications department, the marketing and public relations arm of Asbury Seminary. I worked in conjunction with the rest of the Communications team and was responsible for overseeing the look of all material promoting the institution. I was the primary designer and producer of all pieces, including a quarterly 4-color magazine, a semi-annual 2-color tabloid newsletter, and all advertising promoting Asbury Seminary. I worked with other departments in the Seminary community to produce various informational materials. I was primarily responsible for the design of the Seminary website, producing internet ready graphics for the site as a whole and working in cooperation with the Information Technology department and Website Committee to incorporate the images and all other content into effective web pages for the promotion of the Seminary.

Adjunct Professor of Art

8/1999 - 5/2002 Asbury College, Wilmore, KY

Taught introductory Graphic Design (Digital Design 1) as well as a mid-level Design course (Digital Design 2) to both Art students who were emphasizing in Graphic Design and Communications students. I developed and implemented class curriculum to introduce students to basic skills in top design applications such as QuarkXPress, Adobe Photoshop, and Adobe Illustrator as well as grounding them in an underpinning knowledge of design principles and guiding them through production of multiple projects.

Art Director/Graphic Designer

6/1996 - 5/1997 *Bloodstock Research Information Services, Inc.;*
Thoroughbred Sports Network, Lexington, KY

Supervisor of the Art Department – Member of the Advertising and Marketing group – Directly accountable to the Marketing team. I worked with the group to develop appropriate graphic design for all ad campaigns and various printed collateral. I coordinated the dissemination of this work to the other members of the art department and was responsible for overseeing it's progress to completion. I motivated and maintained, with the cooperation of the rest of the team, a consistent and cohesive presentation of the company. I was responsible for the development of various logos and marks for many different products sold by the two companies I was directly responsible for the design and completion of all printed matter, including; b/w and color print ads, self promotional material (brochures, flyers, post cards, information packages), and service collateral such as newsletters. I worked first hand with service bureaus and printers to ensure successful output of all material. I also created graphics for use on three websites maintained by this company.

Education

12/1996 Eastern Kentucky University, Richmond, KY

Bachelor's Degree

B.F.A. Art-Graphic Design

5/1988 Eastern Kentucky University, Richmond, KY

Bachelor's Degree

B.A. in Anthropology, Minor in Philosophy

Software Skills

QuarkXPress (7.0) - 12+ years: Expert

Adobe Photoshop (CS3) - 12+ years: Expert

Adobe Illustrator (CS3) - 12+ years: Intermediate

Macromedia Dreamweaver (8.0) - 6+ years: Intermediate